

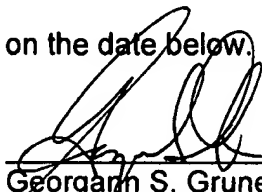


*TIFM*

3622

PATENT  
PD-980142  
Customer No. 020991

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Robert Arsenault et al.	I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:
Serial No.: 09/492,725	
Filing Date: January 27, 2000	
For: SYSTEM AND METHOD FOR TRANSMITTING, RECEIVING AND DISPLAYING ADVERTISEMENTS	Mail Stop Amendment Commissioner for Patents P. O. Box 1450 Alexandria VA 22313-1450
Group Art Unit: 3622	on the date below.
Examiner: JANVIER, Jean D.	 Georgann S. Grunebach (Typed or printed name of person signing certificate)
	Date: April 6, 2007

**INFORMATION DISCLOSURE STATEMENT**

**UNDER 37 C.F.R. § 1.97 (c)(2)**

**WITH FEE SET FORTH IN §1.17(p)**

04/10/2007 EAYALEW1 00000018 500383 09492725

01 FC:1806 180.00 DA

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The references cited on the enclosed form PTO/SB/08A may be relevant or material to the examination of the above-identified patent application and are, therefore, submitted in compliance with the duty of disclosure defined in 37 C.F.R. §1.56.

This statement should be considered because it is submitted after the mailing date of a first Office action on-the-merits, but before the mailing of any of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application.

In accordance with 37 C.F.R. § 1.97 (c)(2), submitted herewith is the fee set forth in 37 C.F.R. § 1.17(p) for submission of an information disclosure statement.

**PAYMENT OF FEE SET FORTH IN §1.17(p)**

Please charge Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California, in the amount of **\$180.00**. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to that account. **This form is being submitted in duplicate.**

This Information Disclosure Statement is not to be construed as a representation that a search has recently been made, that additional information material to the examination of this application does not exist, or that this citation constitutes prior art.

Respectfully submitted,

By: 

Georgann S. Grunebach, Reg. No. 33,179

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Form PTO-1449 (Modified)

U.S. Department of Commerce  
Patent and Trademark Office

Atty. Docket No.

Serial No.

PD-980142

09/492,725

## INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

Date: April 6, 2007

Applicant

Arsenault et al.

Filing Date

January 27, 2000

Group Art Unit

3622

## U.S. PATENT DOCUMENTS

*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
J	A01	4694490	1987-09-15	Harvey et al.			
J	A02	5153580	1992-10-06	Pollack			
J	A03	5251332	1993-10-05	Hansen			
J	A04	5260778	1993-11-09	Kauffman et al.			
J	A05	5319707	1994-06-07	Wasilewski et al.			
J	A06	5345594	1994-09-06	Tsuda			
J	A07	5410344	1995-04-25	Graves et al.			
J	A08	5440632	1995-08-08	Bacon et al.			
J	A09	5446919	1995-08-29	Wilkins			
J	A10	5497206	1996-05-05	Ji			
J	A11	5559548	1996-09-24	Davis et al.			
J	A12	5563648	1996-10-08	Menand et al.			
J	A13	5583562	1996-12-10	Birch et al.			
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J	A15	5589892	1996-12-31	Knee et al.			
J	A16	5603077	1997-02-11	Muckle et al.			
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J	A18	5625693	1997-04-29	Rohatgi et al.			
J	A19	5625864	1997-04-29	Budow et al.			

EXAMINER

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*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
J	A20	5631903	1997-05-20	Dianda et al.			
J	A21	5635978	1997-06-03	Alten et al.			
J	A22	5666293	1997-09-09	Metz et al.			
J	A23	5724521	1998-03-03	Dedrick			
J	A24	5734589	1998-05-31	Kostreski et al.			
J	A25	5742680	1998-04-21	Wilson			
J	A26	5760820	1998-06-02	Eda et al.			
J	A27	5767913	1998-06-16	Kassatly			
J	A28	5768539	1998-06-16	Metz et al.			
J	A29	5838314	1998-11-17	Neel et al.			
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J	A31	5886995	1999-03-23	Arsenault et al.			
J	A32	5892508	1999-04-06	Howe et al.			
J	A33	5892536	1999-04-06	Logan et al.			
J	A34	5894320	1999-04-13	Vancelette			
J	A35	5909437	1999-06-01	Rhodes et al.			
J	A36	5923362	1999-07-13	Klosterman			
J	A37	5940737	1999-08-17	Eastman			

EXAMINER <i>Tanner Sean Davis</i>	DATE CONSIDERED <i>11/24/07</i>
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J	A38	5951639	1999-09-14	MacInnis			
J	A39	5978037	1999-11-02	Hilpert et al.			
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J	A45	6029045	2000-02-22	Picco et al.			
J	A46	6052554	2000-04-18	Hendricks et al.			
J	A47	6064376	2000-05-16	Berezowski et al.			
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J	A49	6067440	2000-05-23	Diefes			
J	A50	6084628	2000-07-04	Sawyer			
J	A51	6101171	2000-08-08	Yoshida et al.			
J	A52	6160546	2000-12-12	Thompson et al.			
J	A53	6160988	2000-12-12	Shroyer			
J	A54	6166728	2000-12-26	Haman et al.			
J	A55	6169877	2001-01-02	Gulla'			

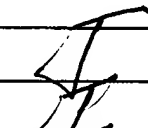
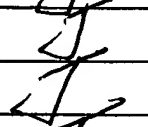
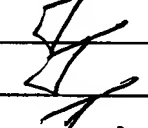
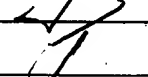
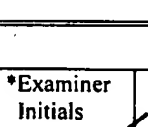
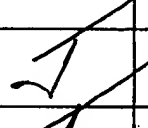

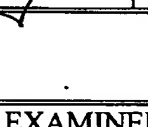
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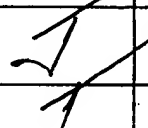

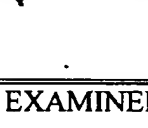
Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Atty. Docket No. PD-980142	Serial No. 09/492,725
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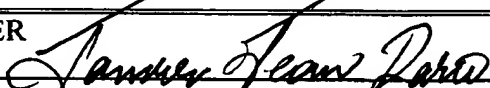
U.S. PATENT DOCUMENTS							
*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<input checked="" type="checkbox"/>	A56	6172972	2001-01-09	Birdwell et al.			
<input checked="" type="checkbox"/>	A57	6177931	2001-01-23	Alexander et al.			
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<input checked="" type="checkbox"/>	A60	6212682	2001-04-03	Kuno			
<input checked="" type="checkbox"/>	A61	6263506	2001-07-17	Ezaki et al.			
<input checked="" type="checkbox"/>	A62	6282713	2001-08-28	Kitsukawa et al.			
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<input checked="" type="checkbox"/>	A64	6331876	2001-12-18	Koster et al.			
<input checked="" type="checkbox"/>	A65	6331979	2001-12-18	Dillon et al.			
<input checked="" type="checkbox"/>	A66	6363525	2002-03-26	Dougherty et al.			
<input checked="" type="checkbox"/>	A67	6408437	2002-06-18	Hendricks et al.			
<input checked="" type="checkbox"/>	A68	6430165	2002-08-06	Arsenault			
<input checked="" type="checkbox"/>	A69	6463468	2002-10-08	Buch et al.			
<input checked="" type="checkbox"/>	A70	6469753	2002-10-22	Klosterman et al.			
<input checked="" type="checkbox"/>	A71	6588013	2003-07-01	Lumley et al.			
<input checked="" type="checkbox"/>	A72	6675384	2004-01-06	Block et al.			
<input checked="" type="checkbox"/>	A73	6738978	2004-05-18	Hendricks et al.			

EXAMINER <i>Tommy Jean Davis</i>	DATE CONSIDERED <i>11/24/07</i>
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U.S. PATENT APPLICATION PUBLICATIONS							
*EXAMINER INITIALS		DOCUMENT NUMBER	PUBLICATION DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	B01	2002/0010930	2002-01-24	Shaz-Nazaroff			
	B02	2002/0049972	2002-04-24	Kimoto			
	B03	2002/0059602	2002-05-16	Macrae et al.			
	B04	2002/0073424	2002-06-13	Ward III et al.			
	B05	2002/0092017	2002-07-11	Klosterman et al.			
	B06	2002/0095676	2002-07-18	Knee et al.			
	B07	2002/0120933	2002-08-29	Knudson et al.			
	B08	2003/0135853	2003-07-17	Goldman et al.			

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*Examiner Initials		Document Number	Country	Publication Date (YYYY-MM-DD)	Name of Patentee or Applicant	Translation	
						Yes	No
	C01	1 030 463 A2	EP	2000-06-23	Lucent Technologies		
	C02	97/17774	WO	1997-05-15	Seiko Communication Systems, Inc.		
	C03	99/04561	WO	1999-01-28	E-Guide, Inc.		

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